Final Search Strategy as used in Ovid Medline

1 (anaesthetist* or anesthetist* or audiologist* or cardiologist* or chiropodist* or clinician* or consultant* or cadet* or counsellor* or dentist* or dermatologist* or dietician* or Doctor* or GP or GPs or gynaecologist* or gynecologist* or matron* or midwife or midwives or neurologist* or nurse* or nutritionist* or obstetrician* or oncologist* or optometrist* or orthodontist* or orthoptist* or orthotist* or osteopath* or paediatrician* or pediatrician* or paramedic* or pathologist* or pharmacist* or phlebotomist* or physician* or physiologist* or physiotherapist* or podiatrist* or practice manager* or practice staff or practitioner* or prosthetist* or psychiatrist* or psychologist* or psychotherapist* or radiographer* or radiologist* or registrar* or rheumatologist* or surgeon* or therapist* or urologist* or anesthesiologist*).ab,ti.

2 exp Health Personnel/

3 exp Consultants/

4 ((ambulance or associate or audiology or cardiology or chiropody or clinical or dental or dermatology or family or gynaecology or gynecology or health or healthcare or "health care" or hospital or house or medical or midwifery or neurology or nursing or nutrition or obstetrics or oncology or optometry or orthodontic or paediatric* or pediatric* or pathology or pharmacy or physiology or physiotherapy or podiatry or psychiatry or psychology or "public health" or radiology or rheumatology or surgical or therapy or trainee or urology) adj2 (assistant* or cadet* or director* or manager* or officer* or personnel or practice or practitioner* or professional* or provider or receptionist* or resident* or scientist* or secretar* or specialist* or staff or "support worker** or technician* or visitor* or worker*)).ab,ti.

5 1 or 2 or 3 or 4

6 ((Social or peer or performance) adj2 compar*).ab,ti.

7 "benchmark*".ab,ti.

8 ((social or peer or compar* or performance) adj2 feedback).ab,ti.

9 ((social or descriptive or peer or practice or subjective) adj2 (norm or norms)).ab,ti.

10 "social influence".ab,ti.

11 Social Norms/
12 Benchmarking/
13 framing.ab,ti.
14 6 or 7 or 8 or 9 or 10 or 11 or 12 or 13
15 (social adj2 pressure).ab,ti.
16 (image adj2 motivation).ab,ti.
17 (social adj2 (incentive* or reward*)).ab,ti.
18 "positive reinforcement".ab,ti.
19 "future punishment".ab,ti.
20 "warm glow".ab,ti.
21 prestige.ab,ti.
22 pride.ab,ti.
23 shame.ab,ti.
24 publicity.ab,ti.
25 Shame/
26 15 or 16 or 17 or 18 or 19 or 20 or 21 or 22 or 23 or 24 or 25
27 randomized controlled trial.pt.
28 controlled clinical trial.pt.
29 randomiz*.ab,ti.
30 randomis*.ab,ti.
31 placebo.ab.
32 Clinical Trials as Topic/
33 randomly.ab,ti.
34 trial.ti.
RCT.ab,ti.

27 or 28 or 29 or 30 or 31 or 32 or 33 or 34 or 35

exp animals/

Humans/

37 not (37 and 38)

36 not 39

5 and 14 and 40

5 and 26 and 40